

Superbells®

'Cherry Red'

Aussie Winners®



**Masses of
striking
flowers**



Sun lovers



**Gardens
and pots**

For additional information
and images contact
Aussie Winners on
(07) 3206 7676 or go to
www.aussiewinners.com.au





A Better Garden
Starts With A
Better Plant™



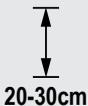
Full Sun



Premium Potting Mix



Allow soil to dry
before watering again



20-30cm



30cm

Caution: Harmful if
eaten, skin and eye
irritant.
Wear gloves and wash
hands after gardening.

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Look for this plant in all good
garden nurseries.
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or go to:
www.aussiewinners.com.au
For general enquiries
Email: info@aussiewinners.com.au
For media enquiries
Email: media@aussiewinners.com.au

Superbells® 'Cherry Red'

Calibrachoa Hybrids

KEY BENEFITS

'Cherry Red' is one of the new Stars of the garden, they flower right through the warmer days of the year from early Spring to late Autumn. 'Cherry Red' is another of the new **Superbells** from the Proven Winners range and has a great presence as it grows and flowers. Its flowers are the colour of a ripe dark cherry, a distinct colour with a darker centre. 'Cherry Red' is a great choice for your courtyard, pots and gardens with minimum effort or fuss on your part. 'Cherry Red' takes this favourite, rewarding plant to new levels. Developed and was selected for its masses of flowers and good performance. 'Cherry Red' is truly one of the best of the **Superbells**. Abundant petunia like flowers all through the warmer months on cascading growth are borne in profusion. No dead heading necessary.

ORIGIN

The first plants of *Calibrachoa* were taxonomically described only in 1989, not long ago. The first cultivars were released to market in 1992. The original plants were found in coastal areas clinging to rocks and surviving in some pretty harsh conditions. They so much resembled Petunias that they were originally referred to as "Seashore Petunias". The family tree of this genus reaches deep into South America, almost all species found in either Argentina, Brazil or Uruguay. There are 25 known species. Breeding is complex as all varieties are not compatible.

USES

The prostrate growth habit gives Superbells 'Cherry Red' a new stature when planted alone or in combinations. They will grow best in full sun. As they grow 20-30cm in height with comparable width they are well suited to containers, baskets, patios or in the garden. With the distinctive colour this new variety, 'Cherry Red' new from our Japanese breeders will work well for you.

CARE

Keeping plants of all *Calibrachoa* too wet can lead to root diseases. Allow the top of the soil to dry before watering again. If your plant wilts even though the soil is still moist you very likely have a root rot problem through excess watering or maybe a poor choice of plant from the store. Always look for **Superbells** and do not accept substitutes, they are bred for hardiness against root rot diseases and outperform other series hands down.

Fertilizer Advice: Throughout the growing season from September until April apply flower boosting liquid fertilizer rather than one high in nitrogen, which will encourage foliage at the expense of flowers. Light pruning at any time can be done to keep the plant to the size you need for your container or garden position.

Another super selection from the team at Aussie Winners.